



## FIRST CLASS FOUNDATION

# OUTREACH & PROMOTIONAL MENU

	BASIC	BRONZE	SILVER	GOLD	PLATINUM	CUSTOMISED PACKAGE
	From £700	From £1400	From £2800	From £5000	Contact Us	Contact Us
<p>Emails sent out with attachment to relevant database network <i>(this will happen once a week for 4 weeks)</i></p>	✓	✓	✓	✓	✓	✓
<p>WhatsApp Broadcast to our network <i>(twice a week for 4 weeks, to relevant groups and contacts)</i></p>	✓	✓	✓	✓	✓	✓
<p>Tweets with links to your information <i>(twice a week for 4 weeks)</i></p>	✓	✓	✓	✓	✓	✓
<p>Featured on our Instagram story <i>(twice a week for 4 weeks)</i></p>	✓	✓	✓	✓	✓	✓
<p>Posted on our Instagram page</p>	✓	✓	✓	✓	✓	✓
<p>Get 1 post on our LinkedIn and Facebook page.</p>	✓	✓	✓	✓	✓	✓
<p>Video Promotion shout out <i>(twice a week for 4 weeks)</i></p>		✓	✓	✓	✓	✓
<p>Featured in our monthly Newsletter <i>(sent to 515 relevant contacts)</i></p>						✓



## FIRST CLASS FOUNDATION

# OUTREACH & PROMOTIONAL MENU

	BASIC	BRONZE	SILVER	GOLD	PLATINUM	CUSTOMISED PACKAGE
	From £700	From £1400	From £2800	From £5000	Contact Us	Contact Us
Distribution of promotional material to hot spot locations		✓	✓	✓	✓	✓
Street Outreach Team on the streets word of mouth, promotion and sign posting twice per week for up to 4 weeks			✓	✓	✓	✓
Design & Create bespoke marketing for you				✓	✓	✓
Radio advert created & played on the relevant radio stations				✓	✓	✓
Personalised Branded Street team for your project or event. <i>(Our Street Team can wear your t-shirts and use your merchandise to promote your services in a culturally relevant way twice a week up to 4 weeks.)</i>					✓	✓
Consultation concept design, Co-production and Strategy					✓	✓
Training of your Staff team with our Effective BAME engagement training day						✓